

Tensator Virtual Assistant Ultra

The Tensator Virtual Assistant Ultra is a next generation digital signage solution that is designed to enhance both the customer experience and the company brand. The Tensator Virtual Assistant Ultra uses cutting edge technology to project an image and create the illusion of a real person, acting as an interactive informational and instructional tool for space owners.

Features:

- Smallest footprint: 50cm x 50cm
- Front projection of 3500 lumens
- High definition image quality
- Customisable graphics for maximum visual impact
- Interactive push button board allows up to 11 messages, e.g. for multi-lingual communication, FAQ, help and advice (optional upgrade)
- Proximity sensor enables presence detection and ensures message delivery to the target audience
- Media and management capabilities:
 - Networkable media player with content playback scheduling on specific day and time
 - Web-based scheduling facility
 - Monitoring and reporting analysis
- 20 hours non-stop operation time
- Bose speaker
- Mounted on lockable wheels
- Single power socket operation



Benefits:

- The WOW factor: the audience is presented with an innovative way of experiencing promotional, advertising and informational messaging
- Completely customisable digital signage solution, which can fit any brand image and messaging
- Brings messages to life, tells a story: one of the most innovative and engaging digital signage products available
- Influences behavioural change: connects with the audience providing an entertaining, engaging experience and delivering consistent and clear messages via visual and audible cues
- Proven to increase sales by up to 75% as well as traffic and dwell time by up to 50%
- Improves 3rd party advertising revenue streams and can generate ROI within 1 year

- Improves efficiency and allows redeployment of employees
- Guaranteed message consistency: information is expressed in the way it is meant every time – without loss of quality in delivery
- Interactive tool, ideal in circumstances where the Tensator Virtual Assistant is used for:
 - Multi-lingual messages
 - Directional and information messages
 - FAQs
 - Help and advice
 - Communicating specialist information
- Future proof solution: provides a lower cost of ownership and a sound longer term investment for the operator

Applications:

- Retail
- Brand owners
- Travel: information and services, airline representation at check-in desks
- Healthcare: information and services, patient communications
- Finance: brand ambassadors, product communication
- Public Sector / Government: information and services
- Events and Hospitality: guidance, virtual receptionist, promotion, sponsorship option at exhibitions